

HOW OPTIMAIL SAVES YOU TIME AND MONEY

Stops wasted postage

Invalid or out-of-date addresses mean paying to send mail that never arrives. OptiMail catches these before you post.

Pay only for corrected data

You're charged for corrections made, not a flat fee — so cleaner data costs less.



Reduces returned mail

Fewer undeliverable items means less time and cost spent chasing or reprocessing failed mailings.

Improves campaign accuracy

Clean data means your message reaches real people — better response rates, less wasted spend per campaign.

Speeds up data prep

Validation happens via us, so your team isn't manually checking or correcting records by hand.

Cleaner data. Lower costs. Better results.